

## ABSTRACT

A process for tuft and filament bonding of unfinished carpet includes applying a coating composition which contains from 50% to 100% by weight of a substantially amorphous poly- $\alpha$ -olefin as a melt to the backside of a carpet material so as to obtain a coating weight of from 20 to 1,500 g/m<sup>2</sup>, the melt viscosity of the coating composition at 190°C is in the range from 400 mPas to 10,000 mPas.

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